# **CURRICULUM VITAE**

## Dr.P.VENUGOPAL M.Com., MBA., Ph.D, Assistant Professor Department of Commerce

Government Degree & PG College NAGARI – 517590, A.P., India.

email: venu.sebi@gmail.com cell: 9393887222

# **CURRICULUM VITAE**

Name	:	Dr. P.VENUGOPAL
Designation	:	Assistant Professor
Present Position	:	Department of Commerce Govt. Degree & PG College, NAGARI – 517 590
Sex	:	Male
Marital Status	:	Married
Category	:	BC – B
a) Mailing Address	:	Dr.P.Venugopal, Assistant Professor, Govt.Degree & PG College, NAGARI – 517 583 Chittoor District.
b) e-mail Address	:	venu.sebi@gmail.com
c) Phone No.	:	Mobile: 9393887222
d) Residential Address	:	14-597/1, 6 <sup>th</sup> cross, Panchali Nagar, Renigunta – 517 520 Chittoor District
Date of Birth	:	18-02-1976
Nationality	:	Indian



## **Educational Profile**

Sl. No	Course	Institute/ University	Year of Passing	% of Marks	Division
1	Ph.D.	S.V. University	2005-08	71%	Awarded
2	M.Com	S.V. University	1997-99	69%	First
3	M.B.A	Periyar University	2013-15	82%	Distinction
3	B.A (Accountancy Economics Statistics)	S.V. Arts College, S.V. University, Tirupati	1994-97	74.9%	First
4	Diploma in RDBMS	SSI Ltd., Tirupati	2000		
5	Diploma in Computer Programming	Venkateswara Computer Systems, Tirupati	1995		

## **Research Qualification**

Ph.D topic	:	Role of Securities and Exchange Board of India (SEBI) in
		Small Investors' Protection

Teaching Experience:20 yearsResearch Experience:17 Years

## **Professional Summary:**

- 2000-2004: Worked as a *Lecturer in Commerce* at Sri Balaji Degree College for Women, Tirupati. For 2.3 years (14-01-2000 to 04-04-2002)
- **2004-2006:** Worked as a *Assistant Professor* (*Guest*) in Commerce in Viswa Bharathi Degree College (PG Courses), Affiliated to S.V. University, Tirupati. For 2.2 years (1-07-2004 to 14-09-2006)
- **2007-2008:** Worked as a **Part-time Lecturer in Commerce** in Eswaravaka Arts & Science Degree College, Vadamalapet, Affiliated to S.V. University For 1 year (March 2007 to April 2008)
- **2008-2010:** Worked as an *Associate Professor* in Seshachala Institute of Management Studies, Puttur, Affiliated to S.V. University. For 1.8 years (2-9-2008 to 7-7-2010)
- **2010-2011:** Worked as *Principal* in Seshachala Institute of Management Studies, Puttur, Affiliated to S.V. University. For 1 ½ years (7-6-2010 to 20-12-2011)

- **2011-2015:** Worked as a **Lecturer**, Department of Commerce, Government Degree College, Rajampeta of Y.S.R. District. From 24-12-2011 to 2.9.2015 (3.8 years).
- **2015-2021:** Worked as a **Lecturer**, Department of Commerce, Government Degree College, Puttur of Chittoor District. From 2-9-2015 to 03-10-2021. (6.1 years)
- **2021-till to date:** Working as a **Lecturer**, Department of Commerce, Government Degree College, Nagari of Chittoor District. From 03-10-2021 to till to date.

#### **Research Guidance:**

Sl. No.	Name of the University	Award of Degree	Name of the Student & Reg.NO.	Area of Research Work	Year
1	S.V.University,	M.Phil	O.Chenna Rao	Advertisement	October
	Tirupati, AP		35809067018		2016
2	S.V.University,	M.Phil	T.Krishna Rao	Outlet Marketing	October
	Tirupati, AP		35809067003		2016
3	Annamalai	Ph.D	Mr.K.Naresh		Perusing
	University		2111040001		_

## **Research Projects:**

Sl. No.	Funding Agency	Title of the Project	Duration	Year
1	UGC	Women Empowerment through Self Help Groups – A study on SC and ST Women in Y.S.R. District of Andhra Pradesh	2 year	2014-16

## **National Seminar Organized**

1	2014	UGC sponsored Two Day National seminar on "Indian Capital Market:
		Role of SEBI in Investors' Protection" on 5 <sup>th</sup> & 6 <sup>th</sup> September 2014.
2	2018	APGCTA sponsored One Day National Seminar on "Higher Education in
		the light of Re-organisation of the States: Trends, Opportunities &
		Challenges" on 11 <sup>th</sup> March, 2018
3	2022	AIFUCTO Sponsored Three Day National Seminar on "AIFUCTO XXXI
		Statutory Conference on National Education Policy - 2020 & The
		Future of Higher Education – Post Covid Scenario" on 7,8 &9 January
		2022.

## Workshop Organized

1	2018	Organized one-day Regional workshop on Mutual Funds in India in
		association with Reliance Mutual Fund on 26-09-2018

## **Academic Positions held:**

Subject Committee Member (Commerce), Andhra Pradesh Board of Intermediate (AP BOI), Government of Andhra Pradesh. 2014-15

- Subject Committee Member (Commerce), A.P. Open School Society (APOSS), Government of Andhra Pradesh 2015-16
- Member, Commerce Board of Studies, Government College for Men (Autonomous), Kadapa
- Member, Commerce Board of Studies, Government City College (Autonomous), Hyderabad, Telengana
- > Academic Adviser, CCE Nominee
- Coordinator, Nodal Resource Centre (NRC), Chittoor district, Commerce Subject Expert Committee
- Member, Retail Sector Subject Expert for Apprenticeship Based Degree Programme in Collaboration with Sector Skill Councils (SSCs)
- > Master Trainer for Learning Management System (LMS) and Innovative Pedagogies.

#### **Institutional Responsibility**

- Principal, Seshachala Institute of Management Studies, Puttur, Affiliated to S.V. University.
- > Head, Dept. of Commerce, Govt. Degree College, Rajempata
- NAAC Coordinator for Second Cycle (RAR) to Govt. Degree College, Rajampeta 2013-15
- > Centre of Excellence (COE), Coordinator to Govt. Degree College, Rajampeta 2014-15
- Coordinator, M.Com PG Course, Govt. Degree & PG College, Puttur 2017-2021
- > Coordinator, ISO Certification Quality Manual 2020-21
- Coordinator, M.Com PG Course, Govt. Degree & PG College, Nagari 2021 to till date

#### Member

#### Indian Commerce Association (ICA) – Life Membership No. AP381

#### Awards

- 1. National Awards 2020 for *Outstanding Individual Achievements & Distinguished Service to the Nation* by Way Foundation & Consortium of NGO's Tirupati Chapter.
- 2. International Academic Achiever Award 2022-23, CSSR-New Delhi "Award for Excellence in Teaching in Higher Education" in Association with Edwin Incorporation, Bangkok, Thailand, AKS University, Satna, M.P., India and also Asian Institute of Technology Bangkok, Thailand.

Sl.No	Programmes Participated	Sponsored by (Date & Month)	Organized by
1	Research Methodology and Statistical Analysis (Short-Term Course)	ICSSR, New Delhi 11-4-2005 to 22-5-2005 (12 days)	Dept. of Commerce, S.K. University, Kurnool.
2	Faculty Development Programme (Management)	National level <b>Sri Venkateswara</b> University 31 <sup>st</sup> July 2010	Dept. of Management S.V. University, Tirupati
3	Induction Training Programme	Commissioner of Collegiate Education, Govt. of A.P., Hyderabad 26-12-2011 to 31-12- 2011 (6 days)	K.V.R. Govt. Degree Colleg for Women, Kurnool.
4	Strategic Management (Short-Term Course)	UGC, New Delhi 18-3-2013 to 23-3-2013 (6 days)	UGC Staff College JNTU, Hyderabad
5	Refresher Course (Commerce & Management)	UGC, New Delhi 26-06-2013 to 16-07- 2013 ( 21 days) Obtain Grade – A	UGC Staff College Andhra University, Visakhapatnam
6	Faculty Development Programme (Commodity Market & Derivatives Trading)	Forward Markets Commission, Govt of India 5 <sup>th</sup> & 6 <sup>th</sup> September 2013	Department of Commerce (UGC-SAP) School of Management, Pondicherry University Pondicherry 605014
7	Orientation Course	UGC – Human Resource Development Centre 26-11-2015 to 23-12- 2015. Obtain Grade – A	UGC – Human Resource Development Centre, University of Hyderabad – Hyderabad.
8	Faculty Development Programme on "Data Analysis using SPSS"	12 <sup>th</sup> November 2016	KKC Group of Institutions Puttur – AP
9	APSSDC conducting ZOHO Training of Trainers Certification Progr am from at	05.09.2018 to 07.09.2018 3 days	Sri Venkateswara College o Engineering (SVCE), Karkambadi Road, Tirupati Chittoor District.
10	Principles of Project Management	Sept 10, 2018 To Oct 9, 2018	Polytechnic west University Australia (Open 2 Study)
11	MOOCs Certificate Course in GST (Goods and Services Tax)	Oct-Dec 2018 Obtain Grade – A	Acharya Nagarjuna University, AP
12	OER, Content Development, MOOCS and MOODLE	30th Nov to 5th Dec- 2018 (6 days)	Electronics & ICT Academy NIT, Warangal, TS & Commissionerate of Collegiate Education & AP State Council of Higher

## **Orientation Courses | Refresher Courses | Faculty Development Programmes Attended**

			Education, Govt. of AP
13	Refresher Course (Commerce & Management)	UGC, New Delhi 14-10-2019 to 26-10- 2019 (14 days) Obtain Grade – A	UGC Staff College S.V. University, Tirupati
14	FDP on Challenges and Strategies of Teaching in Post Covid-19 (Online)	Adikavi Nannaya University 11-05-2020 to 15-05- 2020 (5days)	University College of Education, AKNU, Rajahmahendravaram, AP
15	International FDP on Online Teaching Tools for Video Lecturing and Digital e-Learning (online)	UGC sponsored 19-05-2020 to 23-05- 2020 (5days)	Sir CR Reddi College (A), Eluru, AP
16	International FDP on Research Methodology (Reg. No.GIAAFDP822)	Collaboration with Indian Accounting Association (IAA) 24-05-2020 to 26-05- 2020 (3days)	Dnyan Ganga Ed.Trust's Degree And Junior College of Arts, Commerce and Science (Aff. Mumbai University)
17	Workshop on NAAC Assessment and Accreditation : A Step by Step Process	28 <sup>th</sup> to 30 <sup>th</sup> May 2020 (3day)	GATES Institute of Technology, Affiliated to JNTUA, Ananthapuramu, AP
18	Faculty Development Programme in Commerce	20-7-2020 to 24-07-2020 (5 days)	Commissionerate of Collegiate Education (CCE) Vijayawada
19	Faculty Development Programme in LMS	3-08-2020 to 07-08-2020 (5days)	Commissionerate of Collegiate Education (CCE) Vijayawada
20	One week Online Research Methodology Workshop on BFSI Sector	08-06-2020 to 12-06- 2020 (5 days)	PMMMNMTT, MHRD, NewDelhi
21	Professional Development Programme on 'Implementation of NEP- 2020 for University and College Teachers' Control No.223035546s	December 05-13, 2022 (9days) A+ grade	IGNO, New Delhi under PMMMNMTT, <b>UGC Approved Short-</b> <b>Term Professional</b> <b>Development Programme</b>
22	Two Day Workshop onLearning ManagementSystem and InnovativePedagogies"	28.12.2022 to 29-12.2022	Govt. of Andhra Pradesh Commissionerate of Collegiate Education (CCE), AP

## **Academic Achievements**

Details	Book Publication / Edited	Articles Published	Seminars / Conferences attended & Paper Presentations
National	16	32	104
International	-	18	20

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# **Book Publication as Co-Author/ Editor**

1	2009	SMALL INVESTORS' PROTECTION IN INDIAN STOCK MARKET
		Published in The Associated Publishers, Ambala City - 134003, India
		ISBN 978-81-8424-047-9 2009
2	2014	ACCOUNTANCY - I - Text Book for Intermediate First Year
		Board of Intermediate Education-Hyderabad
		<b>Publisher:</b> Telugu Academy – Hyderabad – Telangana State & Andhra
		Pradesh State - ISBN: 81-8180-241-1
3	2014	<b>COMMERCE - I</b> – Text Book for Intermediate First Year
		Board of Intermediate Education-Hyderabad
		Publisher: Telugu Academy – Hyderabad – Telangana State & Andhra
		Pradesh State - ISBN: 81-8180-240-3
4	2015	ACCOUNTANCY - II - Text Book for Intermediate Second Year
		(English) -
		Board of Intermediate Education-Hyderabad
5	2015	Publisher: Board of Intermediate, Andhra Pradesh State         CANAKASASDAN       H         Taut Dock for Intermediate Second Year
5	2015	<b>GANAKASASRAN - II</b> - Text Book for Intermediate Second Year
		(Telugu) Board of Intermediate Education-Hyderabad
		Publisher: Board of Intermediate, Andhra Pradesh State
6	2015	<b>COMMERCE - II</b> - Text Book for Intermediate Second Year (English)
0	2013	Board of Intermediate Education-Hyderabad
		Publisher: Board of Intermediate, Andhra Pradesh State
7	2015	VAANIJJASASRAM - II - Text Book for Intermediate Second Year
,		(Telugu)
		Board of Intermediate Education-Hyderabad
		Publisher: Board of Intermediate, Andhra Pradesh State
8	2015	<b>Business Organization</b> – Text Book for first year B.Com Graduates
		(English) Himalaya Publishing House (ISO 9001:2008 certified) - 2015
		<b>ISBN Number:</b> 978-93-5202-813-9
9	2018	Higher Education in the light of Re-organisation of the States:
	-010	<b>Trends, Opportunities &amp; Challenges (Book Co-Editor),</b> Paramount
		Publishing House, <b>ISBN Number</b> 978-93-85100-89-5, March <b>2018</b>
10		Environmental Education, Himalaya Publishing House (ISO
_		<b>9001:2015 certified) – 2021, ISBN Number:</b> 978-93-5495-588-4
11	2021	Analytical Skills, Himalaya Publishing House (ISO 9001:2015
		certified) ISBN Number: 978-93-5495-573-0
12	2021	Financial Management, Himalaya Publishing House (ISO 9001:2015
		certified)
13	2021	Advanced Accounting, Himalaya Publishing House (ISO 9001:2015
		certified), ISBN Number: 978-93-5495-386-6
14	2022	Corporate Accounting. Himalaya Publishing House ((ISO 9001:2015
		certified), ISBN Number: 978-93-5596-317-8
15	2022	Advanced Corporate Accounting, Himalaya Publishing House ((ISO
		9001:2015 certified),

16	

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National Education Policy 2020 and the Future of Higher Education – Post Covid Scenario, Volume – 1, ISBN Number: 978-93-5701-006-1

## **Research Publications**

National	:	32	ſ	50
International	:	<b>18</b>	ſ	

Sl. No	Title	Name of the Journal	Month & Year of Publication
1	Power Sector in Andhra Pradesh - Some Issues	PR Communication Age	Vol. VIII No.7, October 2005 Page No.15 to 19 ISSN-0972-0650
2	Consumer Protection in India - An overview	PR Communication Age	Vol. VIII No.9, October 2005, Page No.10 to 16 ISSN: 0972-0650
3	Self-Help Groups (SHGs) and Micro Finance - A Tool for Women Empowerment	Business Analyst Journal of Management Studies, Kakatiya University	Volume : II, No. 1 January 2008 Page No.19 to 30
4	Operational Performance of Andhra Pradesh State Financial Corporation (APSFC) - An Analytical Study	SEDME (Small Enterprises Development, Management & Extension Journal) a worldwide window on MSME STUDIES	Volume 35, No. 3, Sep.2008 Page No. 25 to 35 ISSN:09708464
5	Employee Welfare Activities with Respective Measures in Industrial Sector – A Study on Industrial Cluster at Chittoor District	International Journal of Research in Commerce, IT and Management	Vol. No.1(2011), Issue No.6 (November) Page No. 78 to 83 ISSN: 2231-5756
6	Problems of Entrepreneurs in Micro, Small and Medium Enterprises in Chittoor District of Andhra Pradesh	SEDME (Small Enterprises Development, Management & Extension Journal) a worldwide window on MSME STUDIES a worldwide window on MSME STUDIES	Volume 38, No. 4, Sep.2011 Page No. 72 to 94 ISSN.0970-8464
7	The Global Crisis and Indian Finance	Global Financial Crisis and Its Impact on Different Sectors ( <b>Discovery Publishing House</b> <b>Pvt. Ltd</b> .)	Page No.226-236 2012 ISBN:978-93-5056-010-5
8	Role of SEBI for Small Investor Protection and Its Effectiveness	Emerging Trends in Financial Service – Challenges and Opportunities (Serials Publications)	Page No.220-242 <b>ISBN:978-81-8387-533-2</b> First Edition: 2012
	Small Investors' Grievances	Zenith International Journal of	Vol.2 Issue7, July 2012,

9	and Redressal Mechanism in Indian Capital Market	Multidisciplinary Research	Page No.148-161 ISSN 22315780
10	Empowerment of Women through Micro Finance	International Conference on India IncInnovative Management Strategies ICIIMS-2012 (Excel India Publishers)	Page No.85-88 <b>ISBN:978-93-81361-67-2</b> First Edition:2012
11	An Overview of Mobile Banking	(Excer India Publishers) Consumer Awareness Towards E-Banking (Discovery Publishing House Pvt. Ltd.)	Page No.216 to 226 ISBN:93-5056-242-1 2012
12	Corporate Governance in Indian Banking Sector – A case study of State Bank of India	Corporate Governance – Emerging Issues and Global Challenges (Excel India Publishers)	Page No.28-35 ISBN: 978-93-82062-85-1 First Edition:2013
13	Evolution of Corporate Governance in India – A Brief Sketch	Corporate Governance – Emerging Issues and Global Challenges (Excel India Publishers)	Page No. 9-16 ISBN: 978-93-82062-85-1 First Edition:2013
14	Customers' Perception on Electronic Banking A study on Tirupati area of Andhra Pradesh, India	International Journal of Management Social Sciences(IJMSS)	Vol.01 Issue-06, Page No.62 to 78 (November, 2013) ISSN: 2321–1784
15	Essence of Corporate Governance in SMEs	MSME Sector – An Engine of Indian Economy: Issues and Challenges Spectrum Publications	Page No.150-154 (2015) ISBN:978-93-82829-46-1
16	A Study on Customer Satisfaction in the Indian Banking Sector: Case Study on HDFC Bank of India	Service Quality and Customer Relationship Management in 21 <sup>st</sup> Century: Emerging Issues and Challenges SELP Publications	Page No.438-449 August 2016 ISBN 978-93-80509-84-6
17	Empowerment of Rural Women Through Self Help Groups – A Study in Kadapa District	Women Rights Issues and Concerns <i>Winger Publications</i>	Page No.145-157 January 2017 ISBN 978-93-85101-43-4
18	Development Projects Threat to Tribal Livelihood in Independent India	Impact of Socio-Economic Development Schemes of Scheduled Tribes in India <i>Vaagdevi Publications</i>	Page No.38-44 February 2017 ISBN 978-93-85132-19-3
19	Corporate Social Responsibility – Benchmark Practices	Operationalization of Corporate Governance for Effective Organisational Performance Vrinda Publishing House	Page No.105-110 <b>2017</b> ISBN 978-93-85518-07-2
20	Digital Marketing in India: Emerging trends – A Consideration	International Journal of Business Intelligence & Innovations	Vol.I March 2018 Page No. 11 to 15 ISBN 23484705
21	Ambedkar and Empowerment of Dalit's Education	Vedas's Journal of English Language and Literature	UGC List No. 63751 Vol.5 Spl. Issue 1 2018 Page No. 53 to 59

		1	ISBN 2349-9753
22	E-Governance in India – An Insight	Perspectives and Challenges of Business and Management GRABS Educational Charitable Trust	ISBN 2349-9753           Page No.22 to 28           2018           ISBN 978-81-929313-9-5
23	Digital Marketing in India: Emerging Trends – A Consideration	Glow Plus Publishers	Special Issue Vol: I March 2018 Page No.11 to 15 ISSN 23484705
24	India's Monetary Policy and its Effects: A Consideration	Recent Innovation in Commerce, Mgt, Skill Development & E- Commerce <b>PND Publishers</b>	Page No.63 to 69 2018 ISBN 978-1-9812-4276-4
25	Understanding Concept of Corporate Governance in Indian Perspective	Financial Integration Indian Scenario Zenon Academic Publishing	Page No. 114 to 119 2018 ISBN 978-93-85886-16-4
26	Impact of GST on Agriculture: An Outlook	Problems & Prospects of GST Veda (KY) Publications	Page No. 207 to 214 ISBN 978-93-87769-09-0
27	Dalit Writings in India : A New Exemplar in Indian English Literature	The Influence of Literature in the Modern World Archers & Elevators Banglore	Page No.132 to 137 2017 ISBN 978-93-86501-37-0
28	Ambedhkar and Empowerment of Dalit's Education	Veda Publications	2018 ISBN 978-93-87844-02-5
29	Goods and Services Tax : Bash on Indian Society	GST in India : Implications New Leela Publications	Page No. 69 to 76 2018 ISBN 978-93-87540-39-2
30	Fighting the challenges : Education and Nation Building – An Insight	Higher Education in the light of RE-organisatin of the States: Trends, Opportunities & Challenges Paramount Publishing House	Page No.153 to 164 2018 ISBN 978-93-85100-89-5
31	Trend in Higher Education in India	Higher Education in the light of Re-Organisatin of the States: Trends, Opportunities & Challenges Paramount Publishing House	Page No.25 to 28 2018 ISBN 978-93-85100-89-5
32	Impact of Special Economic Zone in India – Issues and Aspects	Paramount Publishing House	Page No. 232 to 235 2018 ISBN 978-93-85101-98-4
33	Integration of Soft Skills Training in Higher	Postmodern Perspectives in	Page No.381 to 391

	Education of India – A	English Language and	2019
	Historical Need	Literature	ISBN 978-93-88332-08-8
		Authors Press	
34	Micro Enterprise	Empowering Women : A	Daga No 190 to 100
	Development and Rural	Global Urgency	Page No.189 to 199
	Women Entrepreneurship	Delton Publishing House	2019
		(P) Ltd	ISBN 978-93-87631-21-2
35	Intellectual Property	Intellectual Property Rights –	Page No.128 to 133
	Rights: Economic Activity	1 1 0	2019
	– A Review	Challenges & Issues in India	ISBN 978-81-933256-7-4
36	Human Rights and The	Rights of the Marginalized –	Page No.153-160
	Differently-Abled Persons-	A perspective	2019
	An Outlook		ISBN: 978-93-83144-53-2
37	Intellectual Property Rights	International Journal of	Page No.108-110
	– Economic Growth	Advanced Research (IJAR)	2019
	I	National conference on	ISSN:2320-5407
	I	Intellectual Property Rights	Int.J.Adv.Res.7(2),108-
	I	& Technology (27 & 28	110
		Sep.2019	
38	Impact of GST on key	International Journal of	Page No.50-54
	Sectors in India	Finance and Commerce	Volume 1: Issue 4,
	I		Oct 2019
			ISSN:2664-715X
39	Higher Education in India	Emerging Trends in Higher	Page No.246-248
	<ul> <li>Need of Injecting New</li> </ul>	Education – The Role of	2019
	Dynamism	IQAC	ISBN 9789353910488
40	Professional Ethics:	Quality & Research in	Page No. 349-356
	Predicament in Higher	Higher Education	2020
	Education	Cataloging in Publication	ISBN 9789353242305
		Data (DK)	
41	A Study on Customer	Mukt Shabd Journal	Page No. 4954 to 4961
	Satisfaction of Jio Services	(UGC CARE LIST	Volume IX Issue V,
	in Tirupati City, AP	Group I Journal)	MAY/2020
	<u> </u>	Impact Factor 4.6	ISSN No : 2347-3150
42	A Study on Savings and	Juni Khyat	Page No. 247 to 253
	Investment Prototype of	(UGC Care Group I	ISSN: 2278-4632
	Salaried People in Kadapa and Chittoor Districts	Listed Journal)	Vol-10 Issue-5 No. 15
12		Impact Factor 6.625	May 2020
43	Indian Tourism – A	Juni Khyat	Page No. 194 to 198
	Persistent Field of	(UGC Care Group I Listed Journal)	ISSN: 2278-4632
	Sustainable Development	Impact Factor 6.625	Vol-10 Issue-6 No. 2 June 2020
44	Socio and Economic	Aayushi International	Page No. 59 to 66
++	Conditions of Women	Interdisciplinary Research	ISSN 2349-638x
	Workers in Unorganised	Journal (AIIRJ)	Vol.VII, Issue-VIII August
	Sector in Andhra Pradesh	Impact Factor 6.293	2020

45	Living and Working Conditions of Women Workers in Agriculture Sector in Andhra Pradesh	International Journal of Multidisciplinary Educational Research; IMPACT FACTOR :6.514(2020); IC VALUE:5.16; ISI VALUE:2.286 Peer Reviewed and Refereed	Page No. 96 to 113 ISSN:2277-7881 Journal:VOLUME:9, ISSUE:10(3), OCTOBER :2020
46	Assessing Impact of Globalisation on Indian Culture	Third Concept – An International Journal of Ideas UGC CARE List Group-I	Page No 18 to 21 ISSN: 0970-7247 Vol.36, No.423, May 2022
47	A Study on Brand Awareness in Rural Markets In India: (A Consumer Brand Awareness Level Study) With Respect to Nagari Region of Andhra Pradesh	International Journal of Research and Analytical Reviews (IJRAR)	Page No. 30 to 33 E-ISSN:2348-1269, P-ISSN:2349-5138, Vol.9, Issue-3, July 2022
48	Economic Historian Romesh Chunder Dutt and his Literary Contribution to Indian National Movement: An Assessment	BHAVA VEENA (Special Edition) Journal of Literary, Culture & Language Studies UGC CARE List Group-I	Page No.335 to 336 ISSN:2456-4702 RNI No.APTEL/2003/12253 Vol.19. Issue-8, August 2022
49	Rural Entrepreneurship- Prospects and Challenges	Third Concept – An International Journal of Ideas UGC CARE List Group-I	Page No 76 to 78 ISSN: 0970-7247 Vol.36, No.429, November 2022
50	National Educational Policy 2020: Some Insights	KALPAZ Publication 2023	Page No 83 to 89 ISBN: 978-93-5324-963- 2(HB)

National & International Seminars / Webinars Conferences attended & Paper Presentations

	tional : 11 ernational : 20	··· ) 130			
Sl.No	International/National Seminars on	Sponsored by (Date & Month)	Organised by	Title of the Paper Presented/ Participated	
		2006			
1	Emerging Issues & Imperatives of Consumerism in Globalized Economy	National Education Society (R), Shimoga 24th & 25th 2006	Dept. of Management Studies, JN National College of Engineering, Shimoga, Karnataka	Consumer Protection in India - Some Measures	
	2007				
2	Emerging Trends in	National level	Dept.of Commerce,	Role of Stock	

	Indian Capital Market	Seminar 27th January 2007	S.V. University, Tirupati	Exchange Board of India (SEBI) in Smal Investors' Protection
3	60th All India Commerce Conference	Indian Commerce Association 27th & 29th December 2007	Dept. of Commerce, Osmania University, Hyderabad	Self-Help Groups (SHGs) and Micro Finance - A Tool fo Women Empowerment
		2008		
4	Entrepreneurship and Small Industry Development in India - Prospects and Global Challenges	Sri Venkateswara University on 22nd & 23rd March, 2008	Dept.of Commerce, S.V.University, Tirupati	Role of Small Scale Industries in Indian Economy
5	Emerging Trends in Consumer Protection and Welfare in Global Environment	Ministry of Consumer Affairs, Food & Civil Supplies, Govt. of India 20 <sup>th</sup> - 21st, Sep. 2008	Dept. of Commerce, S.V. University, Tirupati	Evolution of Consumers Laws
6	Emerging Trends in Consumer Protection and Welfare in Global Environment	Ministry of Consumer Affairs, Food & Civil Supplies, Govt. of India 20 <sup>th</sup> -21 <sup>st</sup> Sep. 2008	Dept. of Commerce, S.V. University, Tirupati	Consumer Protection Frame work of the National Policy
		2010		
7	Impact of Global Financial Meltdown on Indian Economy	UGC 26 <sup>th</sup> - 27 <sup>th</sup> Feb,2010	Dept. of Commerce, S.V. University, Tirupati	Impact of Global Crises on Indian Finance- An overvie
8	Micro, Small & Medium Enterprises in Global Scenario	<b>UGC – SAP</b> 17 <sup>th</sup> -18 <sup>th</sup> March 2010	Dept. of Commerce, S.V. University, Tirupati	Development of MSMEs In Chittoor District - A Study o APSFC
9	Building up Prosperous Indian – Thriving on entrepreneurial Spirit	<b>ICSSR</b> 8th October,2010	PVP Siddhartha Institute of Technology, Vijayawada	Role of State Financial Corporation in Entrepreneurial Development
10	Financial Derivatives	International Conference UGC SAP DRS – I, 17th & 19th December,2010	Pandicherry University, Pandicherry.	Strategies of Derivative Market i India
11	Miono Einene I	2011	Dent of Car	
11	Micro Finance: Issues and Implications	UGC 27 <sup>th</sup> - 28 <sup>th</sup> March 2011	Dept. of Commerce, S.V.University, Tirupati	
		2012		

12	India Inc. Innovative Management Strategies	<b>International</b> <b>Conference</b> 5 <sup>th</sup> – 7 <sup>th</sup> Jan, 2012	Don Bosco Institute of Bio-Sciences & Management Studies and Don Bosco Institute of Technology	Empowerment of Women through Micro Finance
13	Emerging Challenges in Electronic Banking	UGC, ICSSR & NABARD 25 <sup>th</sup> – 26 <sup>th</sup> Feb, 2012	Dept. of Commerce S.V. University, Tirupati	Customers' Perceptic on I-Banking with reference to Tirupati area
14	Globalization: Emerging Trends in Indian Entrepreneurship	UGC 2 <sup>nd</sup> – 3 <sup>rd</sup> March, 2012	Dept. of Commerce Silver Jubilee Govt. College (A), Kurnool	Women Entrepreneurship Development-A dire need in SME sector
15	Emerging Management Practices in Changing Global Perspectives	National Seminar 7 <sup>th</sup> March,2012	Dept. of Business Administration Y.V.University Kadapa	Emerging Trends in Management Practice in Global Scenario
16	Emerging Trends in Indian Capital Market	Regional Seminar 1 <sup>st</sup> Sept,2012	Dept. of Commerce S.V. University, Tirupati	Small Investors' Grievances and Redressal Mechanism in Indian Capital Market
17	Risk and Insurance Management- Contemporary Issues and Challenges	UGC & ICSSR, SRC 22-23, Dec.2012	Dept. of Commerce S.V. University, Tirupati	Strategies of Risk Management in Derivative Market in India - specia reference to state bank of India
		2013		
18	Consumer Awareness in Rural India	UGC 23 <sup>rd</sup> &24 <sup>th</sup> Jan,2013	Dept. of Commerce, NTR Govt. Degree College, Valmikipuram, Chittoor District	Consumer Protection in India - An overvie
19	Corporate Governance: Emerging Issues and Global Challenges	International Conference: Collaboration with Essex Business School, UK. UGC & ICSSR, APSHE 30 <sup>th</sup> – 31 <sup>st</sup> Jan, 2013	Dept. of Commerce S.V. University, Tirupati	Corporate Governanc in Indian Banking Sector – A case study of State Bank of India
20	Socio-Economic Conditions of Women Working in MGNREGS in Andhra Pradesh	UGC 27 <sup>th</sup> March, 2013	Dept. of Commerce Govt. Degree & PG College – Puttur	MGNREGS - A Catalyst for Women Empowerment.
21	Reforms in Examination System at Under	UGC 19 <sup>th</sup> – 20 <sup>th</sup> July,	Govt. Degree College, Srisailam	

	Graduate Level	2013	Project, Kurnool	
22	Innovation in Banking Sector	UGC 15 <sup>th</sup> – 16 <sup>th</sup> Nov, 2013	V.K.V.Govt. Degree College, Kothapeta, East Godavari	Product Innovation i Financial Market
23	Finance to the Fisheries Sector by Institutional Agencies and Recoveries – Problem and Challenges	UGC 16 <sup>th</sup> Nov, 2013	Govt. College (AUTONOMOUS) Rajahmundry	Role of Fisherman in Indian Economy – Problems and Challenges
24	Impact of Micro Finance on Self Help Groups and Bank Linkage programme on Rural Women	UGC 28 <sup>th</sup> & 29 <sup>th</sup> Dec, 2013	PVNK Govt. College, Chittoor	Women Empowerment through SHG
		2014		1
25	Virtual Banking in India: Trends, Opportunities & Challenges	UGC 7 <sup>th</sup> Feb,2014	Government City College (AUTONOMOUS) Hyderabad.	Challenges and Opportunities – A Rol of Commercial Banks
26	Role of Banking and Finance Sectors in Turbulent Global Scenario	AICTE 14 <sup>th</sup> & 15 <sup>th</sup> Feb,2014	Sree Vidyanikethan Institute of Management, Tirupati	Banking Sector Reforms in India – Post Liberalization
27	Service Sector and Quality Management in India	UGC 21 <sup>st</sup> & 22 <sup>nd</sup> Feb,2014	Yogi Vemana University, Kadapa	Service Quality of Public Sector Banks – servqual Approach
28	Indian Capital Market : Role of SEBI in Investors' Protection	UGC 5 <sup>th</sup> & 6 <sup>th</sup> Sept,2014	Govt. Degree College, Rajampeta	Protection of Investor through Corporate Governance
29	Financial Inclusion for Inclusive Growth: Opportunities and Challenges	UGC 22 <sup>nd</sup> & 23 <sup>rd</sup> Aug. 2014	Govt. Degree College, Zaheerabad	Financial Inclusion for a Sustainable and Inclusive Growth
30	Quality Sustenance in Higher Education – Issues & Insights	UGC 18 <sup>th</sup> Sept.,2014	SKR Govt. Degree College, Gudur, A.P	A perspective on Institutional Quality Assurance
31	Foreign Direct Investment and Retail Sector	International Conference 11 <sup>th</sup> & 12 <sup>th</sup> Sept. 2014	Dept. of Commerce Manonmaniam Sundaranar University, Tamilnadu, India	Role of FIIs in Indian Capital Market
32	Recent Development in the External Sector of Indian Economy	UGC 27 <sup>th</sup> Sept. 2014	Govt. Degree College, Puttur, A.P	Rupee Depreciation and Impact on the Economy
33	MSME Sector – An Engine of Indian Economy : Issues and Challenges	ICSSR 1 <sup>st</sup> Dec. 2014	Srinivasa Institute of Technology and Management Studies (SITAMS), Chittoor	Growth and Development of MSMEs in India: Prospects and Problems
34	Recent Trends in Indian Banking	UGC 30 <sup>th</sup> Dec. 2014	Dr.V.S.Krishna Govt. Degree & PG College,	

			Visakhapatnam	
2.5		2015		1
35	Indian Rural Economy and Employment – Importance, Issues and Challenges	UGC 23 <sup>rd</sup> and 24 <sup>th</sup> Feb. 2015	Govt. Degree College, Razole, East Godavari	Role of Rural Economy in India
36	Impact of E-Commerce on Retail Trade	UGC One day – Workshop 24 <sup>th</sup> Feb.2015	Govt. Degree & PG College – Puttur, Chitoor Dist.	
37	Impact of Mining on Cropping Pattern and Environment	UGC 6 <sup>th</sup> and 7 <sup>th</sup> March 2015	Govt. Degree College – Rajampeta, Kadapa Dist.	
38	E-Governance : Problems and Prospects	UGC - International Seminar 8 <sup>th</sup> March 2015	Govt. College (Autonomous)- Rajahmundry, E.G.Dist.	
39	Role of MSME Sector in Indian Economy Prospects & Challenges	UGC 18 <sup>th</sup> & 19 <sup>th</sup> March 2015	MVS Govt. Arts & Science College – Mahabubnagar, Telangana State	Trends & Performance of MSMEs I India
40	Career in Renewable Energy and Sustainable Development	UGC 7 <sup>th</sup> April 2015	Govt. College (Autonomous)- Rajahmundry	
41	Entrepreneurship and Development of Micro, Small and Medium Enterprises	National Seminar 11 <sup>th</sup> & 12 <sup>th</sup> April 2015	S.V. University, Tirupati	
42	Opportunities & Challenges of Micro, Small and Medium Enterprises	UGC 30 <sup>th</sup> & 31 <sup>st</sup> July 2015	Govt. Degree College, Srisailam Project, Kurnool	Role of MSME in th Development of Indian Economy
43	Economy, Environment and Sustainable Development	<i>IQAC &amp; UGC</i> 23 <sup>rd</sup> Sept. 2015	Visvodaya Govt. Degree College, Venkatagiri, SPSR Nellore District	Sustainable Development: An Overview Of Economic Proposal
44	Impact of MGNREGS on Rural Development	UGC 30 <sup>th</sup> & 31 <sup>st</sup> Oct. 2015	Govt. Degree & PG College – Nagari	Impact of MGNREG on Socio - Economic Development & Women Empowerment
45	Indian A Hot Spot of Environmental Challenges And Need of The Multidisciplinary Approach to Solve The Environmental Issues	UGC 15 <sup>th</sup> & 16 <sup>th</sup> Dec.2015	PVKN Govt.College, Chittoor, AP	The Need of Value Based Environmenta Education

	2016					
45	Quality in Higher Education at A Under Graduate Level : A Review	IQAC & UGC and DRC 6 <sup>th</sup> Jan.2016	Govt. Degree College, Naidupet, SPSR Nellore District	Quality Assurance and Accreditation in Higher Education in India		
46	Institutional Finance for the Development of Scheduled Castes & Scheduled Tribes in Andhra Pradesh	ICSSR 29 <sup>th</sup> Jan. 2016	Govt. Degree College, Nagari, Chittor Dist.	Women Empowerment through Self Help Groups – A Study On SC And ST Women In Y.S.R District Of Andhra Pradesh		
47	Poverty Alleviation through Microfinance : Role of NABARD and other Institutions	<b>UGC, NABARD &amp;</b> <b>ICSSR-SRC</b> 27 <sup>th</sup> & 28 <sup>th</sup> Feb, 2016	S.V. University, Tirupati, AP	Women Empowerment through Self Help Groups – A Study On Dalit And Tribal Women In Y.S.R District Of Andhra Pradesh		
48	Choice Based Credit System (CBCS) – A Perspective	IQAC 10 <sup>th</sup> March 2016	Govt. Degree College, Puttur	Workshop		
49	Service Quality and Customer Relationship Management Practice in 21 <sup>st</sup> Century : Emerging Issues and Challenges	ICSSR & UGC 6 <sup>th</sup> – 7 <sup>th</sup> August 2016	S.V. University, Tirupati, AP	Customer Relationship Management and Service Quality – With special reference to Banking Sector.		
50	Welfare and Development Schemes in the Socio- Economic Development of Scheduled Caste People in India	ICSSR 20 <sup>th</sup> August 2016	Govt. Degree & PG College, Nagari, AP	Challenges, Problems and prospects of Women Entrepreneurs : With Special Reference to Kadapa District		
51	Non-Timber Forest Produce (NTFP) for Livelihood Security of Tribal Communities in India	ICCSR 22 <sup>nd</sup> , 23 <sup>rd</sup> October 2016	Govt. Degree & PG College, Nagari, AP	TheEconomicImportanceofNon-TimberForestProductslivelihoodMaintenanceofCommunities in India		
52	JIGNASA 2K16	9 <sup>th</sup> Dec, 2016	Emerald's Advanced Institute of Management Studies, Tirupati, AP	Workshop		
53	Limited Liability Partnership - A New Opportunity	21 <sup>st</sup> -22 <sup>nd</sup> Dec,2016	Govt.College (A), Rajamahendravara m, AP	Growing Needs of Limited Liability Partnership in India – An Overview		
54	Make in India Initiatives: A SWOT Analysis	23 <sup>rd</sup> Dec,2016	Govt. College (A), Ananthapuramu,	Make in India through Unorganized		

			AP	Manufacturing Sector: SWOT Analysis
55	99 <sup>th</sup> Annual Conference of The Indian Economic Association	International Conference 27-29 <sup>th</sup> Dec, 2016	The Indian Economic Association & Sri Venkateswara University – AP	Participation
		2017		
56	Human Rights with Special Reference to Women Rights : Issues and Concerns	23 <sup>rd</sup> & 24 <sup>th</sup> Jan, 2017	KVR Govt. College f Women(A), Kurnool AP	
57	Impact of Socio- Economic Development Schemes of Scheduled tribes in India	21 <sup>st</sup> & 22 <sup>nd</sup> Feb, 2017	Visvodaya Govt. Degree College, Venkatagiri	Development Projects Threat to Tribal Livelihood in Independent India
58	Corporate Social Responsibility	International Conference 10 <sup>th</sup> -12 <sup>th</sup> March, 2017	Dept. of HRM, Acharya Nagarjuna University, Guntur, A	Operationalisation of Corporate Governance of Effective
59	Impact of Welfare and Development Schemes on the Socio-Economic Development of ST in India	23 <sup>rd</sup> 24 <sup>th</sup> March 2017	Govt. Degree & PG College, Nagari	r
60	Human Rights and Ethical Values	25 <sup>th</sup> March 2017	Govt. Degree Colleg Rayachoty	е,
61	Marketing of Financial Services (MoFs)-Trends and Strategies	18 <sup>th</sup> & 19 <sup>th</sup> March 2017	Dept. of Commerce SVU	, Strategies of Risk , Management in Derivative Market in India
62	Issues & Challenges of Digital Payment System in India	ICSSR National Seminar 18 <sup>th</sup> & 19 <sup>th</sup> Aug 2017	Dept.of Commerce, Govt. Degree College Puttur	An Impact of Cyber Threats as Electrical Banking System.
63	Workshop on Recent Advances in Bio-Sciences	Indian National Academy & Indian Academy 27 <sup>th</sup> & 28 <sup>th</sup> Oct.2017	Dept.of Commerce, Govt. Degree College, Puttur	Science Academies' Lecture Workshop on Recent Advances in Bio-Sciences
64	Challenges & Opportunities of Indian Tourism	UGC National Seminar 21 <sup>st</sup> & 22 <sup>nd</sup> Sept.2017	Dept. of History, Govt. Degree College, Srisailam	Challenges & Opportunities of Srisailam Project Tourism
65	Special Economic Zones-	UGC National	Govt. Degree	Special

	A Boon or Bane to Indian Economy	Seminar 29 <sup>th</sup> & 30 <sup>th</sup> Nov.2017	College, Sullupet	Economic Zone: Facts, Role and Opportunities of Investment – An outlook
66	Recent Innocations in Commerce, Management, Skill Development & e- Commerce	UGC National Seminar 5 <sup>th</sup> & 6 <sup>th</sup> Dec.2017	Dept. Of Commerce, P.R.Govt.College, Kakinada	India's Monetary policy and its effects
67	The Influence of Literature in the Modern World	National Seminar 8 <sup>th</sup> Dec.2017	Sri Sankar Arts and Science College, Kanchipuram, Tamil Nadu	Dalit Writing in India-A new exemplar in Indian English literature
68	Academia Digital Transformation (Challenges and Opportunities) NCADT- 2017	UGC National Seminar 15 <sup>th</sup> and 16 <sup>th</sup> Dce.2017	SSBN Degree College, Ananthapuram	Advantages and Disadvantages of Virtual Classroom and role of Teacher – A Conceptual Frame work
69	Reforms in Higher Education: Challenges & Opportunities	National Seminar 18 <sup>th</sup> ,19 <sup>th</sup> and 20 <sup>th</sup> Dec.2017	AIFUCTO , SPPUCTO, Shiridi	Reforms in Higher Education: Challenges & Opportunities in AP
	-	2018		1
70	Innovations and Entrepreneurship : A Pathway for Sustainable Development of India	National Seminar 4 <sup>th</sup> & 5 <sup>th</sup> Jan 2018	Dept. of Commerce, MVS Govt. Arts & Sci. College (A), Mahabubnagar	Impact of Special Economic Zone in Indian – Issues and Aspects
71	Marketing Trends in Virtual Era	UGC National Seminar 23 <sup>rd</sup> & 24 <sup>th</sup> Jan 2018	SRR & CVR Govt. Degree College, Vijayawada	Push and Pull Marketing in Context of Online Mobile Marketing in India : A Study
72	Emerging Trends in Commerce, Management, Economics, Computer Science and Microbiology (ICETCMECM-2018)	International Conference 2 <sup>nd</sup> Feb,2018	Tagore College of Arts and Science, Chennai	E-governance in India- an insight
73	Advances: Strategic Innovations and Emerging Perspectives for Global Business in Engineering and Social	International Conference 9 <sup>th</sup> Feb 2018	Sri Ganesh School of Business Management, Salem, Tamil Nadu	Impact analysis of FDI on Retail Industry in India : A Retrospect

	Sciences			
74	Problems and Prospects of GST	UGC National Seminar 17 <sup>th</sup> Feb.2018	VSR & NVR College, Tenali	Impact of GST on Agriculture : An outlook
75	Interface between Human Values and Literature in English	International Conference 6 <sup>th</sup> March 2018	Vevekanandha College of Arts & Science for Women (A), Elayapalayam	Literature and Humanistic Values: The Roots are as Important as Wings
76	Interface Between Human Values and Literature in English	International Conference 10 <sup>th</sup> Mar.2018	Thiruthangal Nadar College, Selavaraj, Chennai	Digital Marketing in India
77	Higher Education in the light of Re-organisation of the States: Trends, Opportunities & Challenges	National Seminar 11 <sup>th</sup> Mar.2018	APGCTA, Vijayawada	Trends in Higher Education
78	Emerging Trends in the Domain of Business Analytics	International Conference 17 <sup>th</sup> & 18 <sup>th</sup> Mar.2018	Kalam Institute of Technology, Berhampur, Odisha	Globalisation and its impact on Agriculture in India
79	Financial Integration – Indian Scenario	UGC National Seminar 28 <sup>th</sup> March 2018	Dept.of Commerce, Vivekananda Govt. Degree College, Vidyanagar, Hyderabad	Understanding Concept of Corporate Governance in Indian perspectives
80	Scio Economic conditions of Scheduled tribes in Andhra Pradesh with Special Reference to different Forest Acts	National 15 <sup>th</sup> & 17 <sup>th</sup> Apr.2018	SEICOM Degree & PG College, Tirupati	Impact of Act 2006 on the Socio-Economic conditions of ST in AP
81	GST in India – Implications	UGC National seminar 20 <sup>th</sup> & 21 <sup>st</sup> Apr. 2018	PVKN Govt. Degree College, Chittoor	Impact of GST on Indian Economy : A Analytical Study
82	Rayalaseema Economic Associations	1 <sup>st</sup> Annual Conference 1 <sup>st</sup> & 2 <sup>nd</sup> June 2018	Dept. of Economics, SV University	Educational, Economic and Social Empowerment of ST & SC in Rayalaseema through different Govt. Schemes
83	Higher Education in India	2019 ICSSR, RUSA &	New Court Degree	Professional
05	Higher Education in India : Emerging Challenges	TSCHE $30^{\text{th}} \& 31^{\text{st}}$	New Govt. Degree College, Serilingampally	Ethics : Predicament in

		Jan.2019	Hyderabad	Higher Education
0.4			•	-
84	Intellectual Property Rights- Challenges &	UGC National	Dept. of Commerce	Intellectual Property Diabta
	Issues in India	Seminar 6 <sup>th</sup> & 7 <sup>th</sup>	PR Govt.College,	Property Rights and Economic
	issues in india	March 2019	Kakinada	Activity – A
				Review
85	Consumer Protection in	UGC under	Dept, of Commerce,	
	India in India : Issues and	Special Assistance	S.V. University	
	Challenges	Programme-DRS-	S Chivelong	
		II $24^{\text{th}} \& 25^{\text{th}}$ Jan.		
		2019		
86	Transition of Academic	ICSSR	S.V.A.Govt. College	
80	Libraries Between	$29^{\text{th}} \& 30^{\text{th}}$	(M), Srikalahasti	
	Physical and Digital		(M), Srikalanasti	
	Contexts	March,2019		
87	Intellectual Property	UGC National	Sir C R Reddy	Intellectual
	Rights : Technological	$27^{\text{th}}$ & $28^{\text{th}}$	College, Eluru	Property Rights -
	Development	Sep.2019		Economic
		-		Growth
88	Emerging Trends in	NAAC	Smt.N.P.Savithramm	Higher Education
	Higher Education – The	$6^{\text{th}}$ & $7^{\text{th}}$ Nov.	a Govt. College for	in India – Need
	Role of IQAC	2019	Women, Chittoor	of Injecting New
		2020		Dynamism
89	Expurgate of Gender	AICTE	KKC Institute of PG	Participated
0)	Discrimination at work	$30^{\text{th}} \& 31^{\text{st}}$	Studies	1 articipated
	place towards inclusive	Jan.2020	Puttur	
	Economic Growth	Jan.2020	Futtul	
90	Quality Initiatives and	NAAC	Govt. Degree College	Participated
	Ecaluation Reforms to	7 <sup>th</sup> & 8 <sup>th</sup> Feb.2020	for Women,	
	Assess HEIs – The role of		Srikalahasti	
	IQAC			
91	Role of us in Academic	National Webinar	KGRL College (A)-	Participated
	Planning and Execution	9 <sup>th</sup> May 2020	Degree & PG	
	in view of COVID-19 Pandamia and Subsequent		Courses	
	Pandemic and Subsequent Lock-down			
92	Strategic preparedness &	International	Govt. College (A),	Participated
14	Socio Economic impact	webinar	Rajahmundry	1 unorpuiou
	of COVID-19 Outbreak	15 <sup>th</sup> May 2020	Rajammunury	
93	Impact of Covid-19 on	National	Sir CR Reddy	Participated
,,	Indian Economy	Commerce		
			College (A), Eluru,	
		Webinar 16 <sup>th</sup> May	AP	
0.4		2020		
94	Covid-19: Ideathon	National Level	Govt. College for	Participated
		Idea Challenge on	Men (A) Kadapa, AP	
		Covid-19 Ideathon		
95	Strategies for Preparation	15 <sup>th</sup> May 2020 National Webinar	Govt. Degree	Participated

	& Cracking Civil Service	17 <sup>th</sup> May 2020	College,	
	Examination		Ravulapalem, AP	
96	Impact of Covid-19 on Indian Economic: Survival strategies for Banking Education, Pharama and Retail Sectors	National Webinar 19 <sup>th</sup> May 2020	SRR & CVR Govt. Degree College (A), Vijayawada,AP	Participated
97	An Introduction to positive psychology: Wellbeing for your classroom	International Webinar 20 <sup>th</sup> May 2020	Cambridge University Press	Participated
98	Future learners need learning strategies	International Webinar 20 <sup>th</sup> May 2020	Cambridge University Press	Participated
99	Research Methodology	National Webinar 21 <sup>st</sup> May 2020	ELT@I with collaboration SVD Govt. Degree College (W) Nidadavole, AP	Participated
100	Passive Action	International Webinar 21 <sup>st</sup> May 2020	Cambridge University Press	Participated
101	Harnessing the power of parents	International Webinar 21 <sup>st</sup> May 2020	Cambridge University Press	Participated
102	Making learning fun with young learners English tests	International Webinar 22 <sup>nd</sup> May 2020	Cambridge University Press	Participated
103	Covid-19 Pandemic from Chemistry's Perspectives	National Webinar 22 <sup>nd</sup> May 2020	Mahatma Phule Arts Science and Commerce College, Raigad, Mumbai University	Participated
104	Data Science using Python	UGC Sponsored two-day National webinar 25 <sup>th</sup> & 26 <sup>th</sup> 2020	K.B.N.College (A), Vijayawada, AP	Participated
105	Impact of Covid-19 on Environment and Science & Technology	Two Day International Webinar 26 <sup>th</sup> & 27 <sup>th</sup> May 2020	PR Govt. College (A), Kakinada, AP	Participated
106	New Vistas of Global Economic Slowdown with special reference to India: Strategic Reforms for Recovery	National online Symposium 26 <sup>th</sup> May 2020	Govt. Degree College, Ravulapalem, East Godavari, AP	Participated
107	Consequences Covid-19	National Webinar	SKR&SKR Govt.	Participated

	on Indian Economy in Banking and Retail Sectors – Invigorating	27 <sup>th</sup> May 2020	College for Women (A), Kadapa, AP	
108	Policies for RejuvenationPros and Cons-	National Webinar	DTSS College of	Participated
	Departmental Enquiries in Education Field Reg.No.DTSSIAA428	27 <sup>th</sup> May 2020	Law, Malad, Mumbai in association with	
			Indian Accounting Association (TB)	
109	Human Resource	Online Lecture	Indian Accounting	Participated
	Management	28 <sup>th</sup> May 2020	Association	
	Reg.No.IAATB329		Thane Branch	
110	Amalgamation of	Online Lecture	Indian Accounting	Participated
	Companies Reg.No.IAATAB434	28 <sup>th</sup> May 2020	Association	
111		NT .* 1777.1.*	Thane Branch	
111	Post-Lockdown	National Webinar	Government College	
	Academic Challenges in Higher Education Institutions	28 <sup>th</sup> May 2020	for Women(A), Guntur	
112	Covid-19 Every Crisis is	National Webinar	Govt. of Karnataka,	Participated
	an opportunity	29 <sup>th</sup> and 30 <sup>th</sup> May	Dept. of Collegiate	
		2020	Education, Govt.	
			First Grade College,	
			Bannur	
113	Paradigm Shift in Higher	30 <sup>th</sup> May 2020	Chikitask Smuha's	
	Education in Post Covid-		SS&LSP College of	D
	19 Dec No DCIA A /2020/504		Arts&Science and	Participated
	Reg.No.PCIAA/2020/594		VPV College of	
			Commerce &	
			Economics in	
			Association with	
			Indian Accounting	
			Association (TB)	
114	Crisis in India : Reasons	National Webinar	Achievers College of	Participated
	and Remedies Reg.No.ACIAA/2020/38	30 <sup>th</sup> May 2020	Commerce and	
	6		Management, Kalyan	
			affiliated with Indian	
			Accounting	
115		Notion -1 337-1 '	Association (TB)	Dertisi ( 1
115	Accounting for Foreign Currency Transactions	National Webinar 2 <sup>nd</sup> June 2020	Indian Accounting Association (TB)	Participated
	(AS-11)	$\angle$ June 2020	Association (1B)	
	Reg.No.IAA/02/06/166			
116	VALUE BASED	National Webinar	D. T. S. S.	Participated
	SOCIETY: NEED OF	3 <sup>rd</sup> June 2020	COLLEGE OF LAW	
	THE HOUR		Malad (East),	
	Registration No:			

	DTSS/IAA/507		Mumbai.	
	D155/111/50/		In association with	
			Indian Accounting	
			Association [TB]	
117	Teaching-Learning	National Webinar	Govt.Degree College,	Participated
11/	Process in Covid-19	4 <sup>th</sup> June 2020	Nagari, AP	1 articipated
	Pandemic: Transforming	+ June 2020	i tugari, i ti	
	Challenges into			
	Opportunities			
118	Internet of Things	National webinar	Sri ABR Govt.	Participated
		6 <sup>th</sup> June 2020	Degree College,	
			Repalle, AP	
119	"Real Education: Value	National Webinar	Taywade College,	Participated
	Education	6 <sup>th</sup> June 2020	Mahadula Koradi,	
	Registration No:		Nagrpur, In	
	TAY/IAA/06/06/452		Association With	
			Indian Accounting	
			Association [TB]	
120	"Role of Teachers to	National Webinar	Govt. Degree	Participated
	Ameliorate the	6th June 2020	College,	Ĩ
	psychological impact of		Ramachandrapuram,	
	covid-19 on student		AP	
	community"			
121	Changes In Education:	Inter National	Navneet College Of	Participated
	After Covid-19 Registration No:	Webinar	Commerce & Science	
	NAV/IAA/07/06/556	7 <sup>th</sup> June 2020	In Association With	
	11111107/00/550		Indian Accounting	
			Association [Tb]	
122	Soft Skills	National Webinar	Government Degree	Participated
		7 <sup>th</sup> June 2020	College, Ichapuram,	
			AP	
123	Overview of Direct Tax	Online Lecture	INDIAN	Participated
	as Amended by Finance	8 <sup>th</sup> June 2020	ACCOUNTING	
	Act, 2020		ASSOCIATION	
	Registration No: IAA/08/06/134		[TB]	
124	Practical Use Of Tally	National Webinar	Jai Hind College (A)	Participated
1 47	Erp-9 For GST Returns &	9 <sup>th</sup> June 2020	Churchgate, Mumbai,	
	Audit	> June 2020	In Association With	
	Registration No:		Indian Accounting	
	JAI/IAA/MUM/352		Association [Tb]	
		2022		
125	NED 202 & The future of	2022	AIEUCTO	Higher Education
125	NEP-202 & The future of Higher Education Post	National Seminar	AIFUCTO	at Cross Roads:
	Covid Scenario	7 <sup>th</sup> to 9 <sup>th</sup> Jan 2022	APGCTA	Post Covid-19
			GCGTA-AP	Scenario in India and
			ACTA	the World
126	Food and Livelihood	ICSSR sponsor	Govt. Degree	Problem of Food

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	Security among Scheduled Tribe people in India and sustainable Management practice	National Seminar 11 <sup>th</sup> to 13 <sup>th</sup> Feb 2022	College, Puttur	Security: A brief Analysis of Tribal Area in India
127	Role of Financial Inclusion in Women Empowerment	UGC Sponsored 25 <sup>th</sup> & 26 Feb 2022	Acharya Nagarjuna University Ongole Campus, Dept. of Economics	The Role of Financial Inclusion in Driving Women's Economic empowerment
128	Digital Economy: Trends, Opportunities and Challenges in India	National Conference 8th & 9th July 2022	Mount Shepherd Group of Institutes, Bangalore	A Study on Brand Awareness in Rural Markets in India with reference to Nagari Region of AP
129	Role of Inspiration of Telugu Poetry and Poets in Attaining Indian Independance	National Seminar 18 <sup>th</sup> & 19 <sup>th</sup> Aug.2022	Sri Varra Chenna Reddy Govt. Degree College, Palamaner, Chittoor Dist. AP	Economic Historian Romesh Chunder Dutt and his Literary Contribution to Indian National Movement: An Assessment
130	National Intellectual Property Awareness Mission	National Awareness Marth 23, 2022	NIPAM (National IP Awareness Mission	Participation

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(Dr.P.VENUGOPAL)